

# MIDLANDS ENGINE PARTNERSHIP

## Responding to Covid-19 & Looking Beyond

MIDLANDS  
ENGINE

The Covid-19 pandemic is negatively affecting every part of the UK but research shows that the Midlands is likely to be the most adversely affected region. Extraordinary work is already being undertaken by Midlands Engine partners in response. As a partnership, we work towards collective action in all we do and right now, this includes addressing immediate challenges and enabling informed decisions to be made together, as we plan for the future of the Midlands economy.

### **Dealing with Immediate Challenges**

**Data-led recovery** - our Observatory generates fortnightly Covid-19 Economic Impact Monitors, providing evidence to shape short term actions and [future policy](#).

**Convening & connecting** - a series of virtual meetings with [government departments](#), regional partners, businesses and institutions to coordinate the response to Covid-19, gather insights that inform preparations for recovery and ensure pressures on our region are understood by Government.

**Addressing impact on mental health** - the Midlands Engine funded Mental Health and Productivity Pilot is helping improve [workplace mental health and wellbeing](#) including resources for home workers.

### **Rebuilding the Midlands Economy**

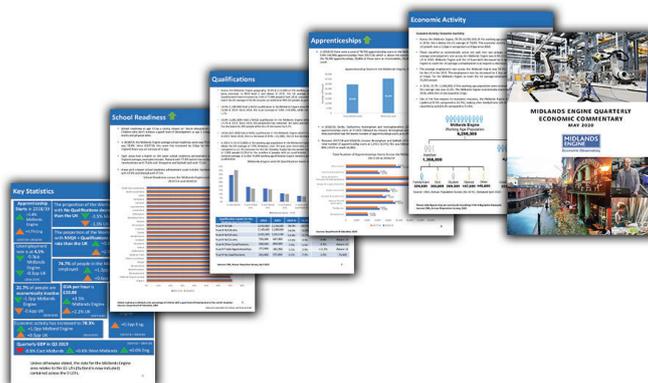
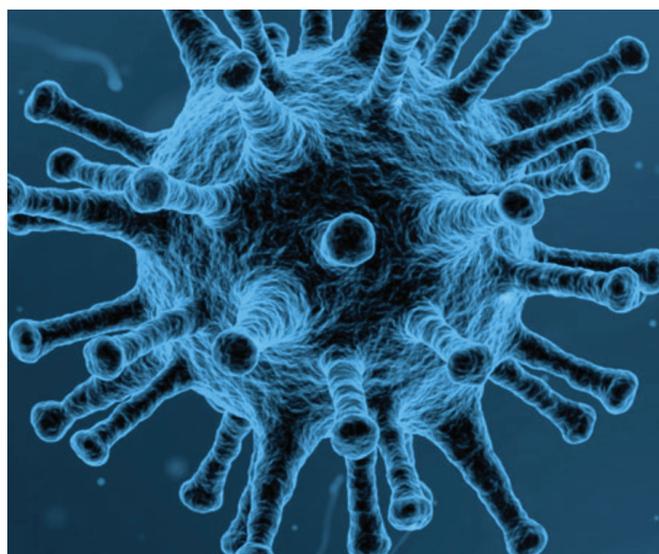
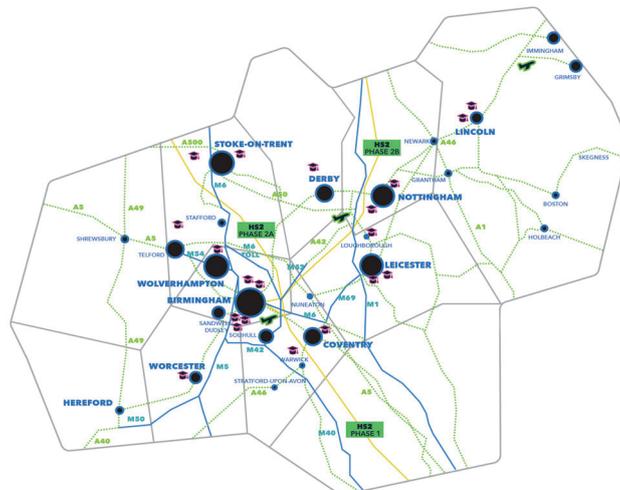
**Joint, aligned investment** - to secure long-term economic growth through the development of partnership-based regional strategies for: energy, skills, sustainable growth, supply chains and addressing gaps in access to finance.

**Internationalisation** - the Midlands is an exporting engine. Growing the region's profile and connectivity internationally is enabling us to build on this core economic strength.

**Transformational economic projects** - creating and taking opportunities for the region including development corporations, transport and infrastructure connectivity via Midlands Connect and in emerging Government policy e.g. freeports.

**Intelligence & data** - our Observatory provides in-depth data and analysis for the Midlands, an evidence base for a targeted recovery plan for our region.

**Growing the voice of the region** - through the Midlands Matters newsletter, regular engagement with MPs, stakeholders and representing the interests of all who live in the Midlands - their families, their businesses and all our communities.



Trent Bridge House, Fox Road, West Bridgford, Nottingham, NG2 6BJ

email: [info@midlandsengine.org](mailto:info@midlandsengine.org)  
twitter: [@midsengine](https://twitter.com/midsengine)

web: [midlandsengine.org](http://midlandsengine.org)  
linkedin: [midlands-engine](https://www.linkedin.com/company/midlands-engine)