

OUR VISION

OUR PARTNERSHIP



As Chairman of the Midlands Engine Partnership, I continue to be immensely impressed by the vision, determination and commitment of all our partners and Government to drive economic growth and create opportunities for every part of our region.

By collaborating together in this way, we aim to build a more prosperous and fair society for all 10 million people in our great and historic region; unlocking the latent potential of our region and our communities - working at pace, at scale and in partnership to make a real difference.

Sir John Peace,
Chair, Midlands Engine

OUR PRIORITIES

In 2017 we published the Midlands Engine Vision for Growth - a pivotal milestone in our development as a partnership, responding to the government's strategy for the Midlands Engine. Vision for Growth set out five priorities for investment, priorities to enable economic growth and bring prosperity for our region.

Invited by government in 2019 to jointly author the Midlands Engine strategy refresh, we have worked together to reaffirm and focus our priorities across our partnership. As the fastest growing economy outside London, our vision for the Midlands is a region of continued high economic growth, accelerating further still as we grow our impact as the economic heartbeat of the UK. By 2030 the Midlands is a place which is truly digitally enabled, as we move rapidly to become the most ultra-connected region in the UK. Benefitting from targeted investment, the Midlands is a region of excellence in connectivity - regionally, nationally and internationally; one where earnings and employment levels are rapidly rising and our communities enjoy opportunities in diverse, well paid and highly skilled jobs as part of a sought after quality of life in the Midlands.

OUR COMMITMENT

With world leading universities enabling an exceptional innovation ecosystem, world class businesses large and small, responsive, high calibre further education infrastructure and globally renowned cultural, landscape and heritage assets, we will continue to attract, educate and retain the young, the ambitious, the successful and the entrepreneurial from around the world who in turn will help power our economic transformation. With our focus on clean growth and sustainable communities, we seek to remain a preferred location in which to live, work, invest and learn. Driving innovative solutions to current challenges and with transformed connectivity, we are committed to ensuring a positive legacy for future generations.

OUR DELIVERY

Our world is rapidly changing and the Midlands Engine partnership, with the capacity and capability brought through our committed partners, is poised to harness opportunities ahead. Today, we are a globally connected, globally trading region and we plan to enhance and strengthen our international links, bringing about continued evolution in levels of international investment, underpinning dynamic fast paced growth in global markets. Together, in powerful partnership, we aim to deliver investment in transformational, clean technologies, in digitisation, strategic infrastructure and sustainable transportation, and bring about a measurable positive change in our carbon footprint, respecting future generations of Midlanders.

In partnership, we will achieve our shared aims of enabling business growth across every regionally significant sector, powering our globally connected economy and delivering a wealth of opportunities for Midlands residents - today and for tomorrow. This is the Midlands Engine vision.

**MIDLANDS
ENGINE**