

SIAT 2019
SIAT EXPO 2019
16-18 January 2019

Organised By
ARAI
Progress Through Research

Active & Passive Safety

Advanced Driver Assistance Systems

Advanced Powertrain Technology

Advanced Vehicle Dynamics

Agricultural Tractors

Construction Equipment Vehicles

Emission Measurement & Control Technology

Electric & Hybrid Electric Vehicular Technology

Autonomous Vehicles

Alternative Fuels

SIAT 2019 Venue:
Oxford Golf Resort - Hill Top
Pune

Automotive Trade Visit to SIAT, India

15-19 January 2019

Join this Midlands Engine trade visit to the Symposium on International Automotive Technology (SIAT) in Pune, India. This visit is designed specifically for companies operating in the future mobility sector including Electric Vehicle Technology, Electric Vehicle Infrastructure and Low Carbon Technologies...

Why SIAT?

The Symposium on International Automotive Technology (SIAT) is widely acclaimed by the global automotive fraternity, is a benchmark biennial international event, organized by ARAI, that serves as a forum for exchange of ideas and brainstorming for the automotive industry, with participation of eminent worldwide experts in various automobile arenas.

SIAT 2019 will focus on recent advances in various automotive areas, such as Safety, Emissions, Engines, Noise, Electric Mobility, Electronics, Intelligent Transportation, Vehicle Dynamics, Materials, Alternate Fuels and Simulation & Modelling. It will also bring to fore innovative ideas and solutions in automotive technologies to meet future challenges.

Indian Automotive Market

- In 2017, the Indian passenger vehicle market has achieved a new feat by moving up to the fourth position in the world in terms of volume, beating Germany. It is expected to become the third-largest by 2020, thus to become a cynosure in the eyes of global automotive industry.
- India's auto industry has a potential to generate up to \$300 billion in annual revenue by 2026, creating 65 million additional jobs and contributing over 12 per cent to India's Gross Domestic Product.
- The sector is expected to remain in the robust growth horizon over the next decade with volume growth in the region of 6-8 per cent a year.
- The country also has a strong thriving automotive component industry with revenues of over \$43.5 billion, including exports in the excess of \$11 billion in FY17, recording a CAGR of over 7 per cent.

"If an Automotive company is interested in the Indian market, particularly in the Future Mobility sectors then this visit is ideal for them. I would encourage companies to approach us, since the programme can be tailored to individual requirements. Our experience of previous missions has shown that companies of a suitable calibre have typically won business as a direct result of their participation".

Pete West, International Trade Adviser at the Department for International Trade

What are the benefits of joining a Midlands Engine visit?

- A number of tailored individual meetings will be arranged for each company as standard. Meetings with are of course dependant on interest from Indian companies
- Benefit from the support of Trade Advisers throughout your visit, who have years of experience assisting British companies in India
- Open doors and boost credibility by being part of a British Government associated visit
- Attend a reception and display your product/service literature at SIAT 2019 on the SMMT Midlands UK stand
- DIT support before, during, and after your visit to ensure that the trip is a success and that you have a clear understanding of the next steps you need to take

Provisional programme:

Tuesday 15th January – In-market briefing delivered by DIT in India and industry experts to give an overview of the opportunities available for UK businesses with the chance to network.

Wednesday 16th January – Attend SIAT Expo reception

Wednesday 16th January to Saturday 19th January – Pre-arranged programme of appointments for individual companies and the chance to exhibit on the SMMT Midlands UK stand.

Cost:

A commitment fee of £250 +VAT will be payable. Delegates will also be responsible for their own travel, accommodation and subsistence.

Apply and register your interest:

Please visit: <https://midlandsenginesiat.eventbrite.co.uk>

For any other enquiries, contact the Department for International Trade West Midlands at: info@tradewm.co.uk or call 0345 222 0159.

Find out more...

Pre-mission briefing (November 2018)

A pre-mission briefing will be held to fully brief attendees on the trip including:

- an overview of the mission programme and top tips to help you prepare
- how the local Embassy will support you throughout your visit
- the opportunity to meet and connect with other delegates also joining the visit

The demand is out there. You should be too.

The Department for International Trade (DIT) is the Government Department that helps UK based companies succeed in the global economy. We also help overseas companies bring their high-quality investment to the UK's dynamic economy, acknowledged as Europe's best place in which to succeed in global business.

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