

## Midlands Engine Digital Conference

*Connecting ideas, delivering innovation*

**Date: Tuesday 18<sup>th</sup> January 2022**

Timing (approx)	Topic	Lead
10.15 – 10.25	<b>Welcome</b> <ul style="list-style-type: none"> <li>Outline of the day</li> <li>Importance of Digital</li> </ul>	Roger Mendonça, Midlands Engine  Ian Stuart, CEO, HSBC UK Bank plc
10:25-10:40	<b>Introduction and Scene Setting</b> <ul style="list-style-type: none"> <li>Scale of digital opportunity</li> <li>Collaborating for success</li> <li>Underpinning competitiveness</li> </ul>	Sir John Peace, Midlands Engine
10:40-10:50	<b>Ministerial Speech</b>	Julia Lopez Minister of State at the Department for Digital, Culture, Media & Sport
10:50-11:00	<b>Partnership Highlights video</b>	
11:00-11:20	<b>Break</b>	
11:20-12:10	<b>How to get more digital connectivity in your local area (Panel Session)</b> <ul style="list-style-type: none"> <li>Expert advice from               <ul style="list-style-type: none"> <li>Government</li> <li>local authorities</li> <li>industry</li> </ul> </li> </ul>	Chair: Mark Stansfeld, WM5G Matt Agar, DCMS Heather Clark, City of Wolverhampton Ceren Clulow, Nottinghamshire CC Leigh Hunt, Regional Partnership Director, City Fibre Kasam Hussain, Regional Partnership Director, Openreach
12:10-12:30	<b>Digital Connectivity Map</b> <ul style="list-style-type: none"> <li>Presentation on map</li> <li>How this can help LAs, LEAs and Chambers</li> <li>Future developments</li> </ul>	Rhys Enfield, WM5G
12:30-13:30	<b>Lunch Break</b>	

Timing	Topic	Descriptor	Lead
13:30-13:40	<b>Welcome</b> <ul style="list-style-type: none"> <li>Welcome to new arrivals</li> <li>Outline of afternoon sessions</li> </ul>	n/a	Ian Stuart, CEO HSBC UK Bank plc Rachael Greenwood, Midlands Engine
13:45-14:15	<b>Workshop 1:</b> SMEs & Digital Adoption	Exploring the practicalities and benefits of harnessing digital technologies for small businesses	Stephen Mason, Mason Infotech
13:45-14:15	<b>Workshop 2:</b> Digital Development & the Future of the Web	Identifying the key digital innovations and technologies on the horizon	Warren Bramley, Loughborough University
13:45-14:15	<b>Workshop 3:</b> Financing & Supporting Digital Adoption	Exploring what digital transformation means, how to transform and how to finance it	Dr Sophie Dale-Black, British Business Bank Roland Emmans, HSBC UK
14:20-14:50	<b>Workshop 4:</b> Technology-Dependent Future Cities	Spotlighting the readiness of urban centres to adopt digital technologies to deliver sustainable services	Prof. Mohammad Patwary, University of Wolverhampton
14:20-14:50	<b>Workshop 5:</b> Silicon Stoke	Progressing a vision for city-wide advanced connectivity to significantly boost the local economy	Steve Lovatt, Stoke-on-Trent City Council
14:20-14:50	<b>Workshop 6:</b> Digital for Health	Transforming health and social care through 5G, sensors and data, with insights from real-world trials	Robert Franks and Adrian Smith, WM5G
14:55-15:25	<b>Workshop 7:</b> AI in Practice	Exploring latest developments in practical applications for AI, with insights from insurance and airline projects	Chris Holland, Loughborough University
14:55-15:25	<b>Workshop 8:</b> 5G Connected Forest	Investigating the role of digital in sensitive environmental management and live monitoring	Ceren Clulow, Nottinghamshire County Council
14:55-15:25	<b>Workshop 9:</b> Digital for Manufacturing	Putting digital technologies to work to make and test the products of the future	Prof. Mark Sims and Piyal Samara-Ratna, Space Research Centre
15:30-15:45	<b>Plenary Session and Close</b> Action based		Roger Mendonça, Midlands Engine